

STUDY GUIDE FOR COLD READ PERSUASIVE TEST

PERSUASIVE vocabulary & ideas you need to understand/know/apply.

***Author's Purpose = why the author wrote this piece. To: Persuade, Inform, Entertain or Express**

***Hook = A bold statement/question/fact that grabs the reader's attention. Usually found at the beginning of an essay.**

***Thesis (statement)= States the author's position/claim on the topic**

How to correctly write a book title = Fish in a Tree or *Fish in a Tree

***Types of text evidence = facts, graphs, expert's opinion, examples, personal experiences**

***Loaded Language = word and/or phrases that have strong positive or negative emotional impact on the reader.**

***Transition Words = words that help the reader move from one paragraph to the next.
Example: On the other hand, Secondly, Furthermore, At the same time, Finally etc...**

***How to correctly write the title of a magazine = "Exercise for a Better Life"**

***Supporting Ideas/evidence = information/examples given that support the main idea/thesis or claim.**

***Counter Argument = The opposing side to an issue.**

***Call to Action = What the author wants the reader to do or think! (believe something, go buy a product, join a group to support something)**

***Intended Audience = is the group of people for which the advertisement, essay etc... was intended/designed for.**

***Topic Sentence = the sentence the express the main idea of the paragraph in which it occurs.**

***Closing Sentence = is usually the last sentence in a paragraph the restates the topic sentence of the paragraph it is in with different words.**

Test Review

Practice Test

You can check your answers in Google Classroom.

"Summer: Days or Months?"

1. The author wrote this essay most likely to -
 - a. Explain how year-round schooling can be beneficial.
 - b. Persuade schools to continue using the traditional calendar and not a year-round schedule.
 - c. Inform the reader about the traditional school schedule.
 - d. Describe the problems with traditional schedules.

2. Which sentence in paragraph one conveys the author's **thesis statement**?
 - a. Sentence 4
 - b. Sentence 5
 - c. Sentence 6
 - d. Sentence 7

3. Which of the following most accurately describes the author's **claim** in the thesis statement?
 - a. Schools should switch to the year-round schedule.
 - b. There are benefits to traditional and year-round school schedules.
 - c. Schools should stick with the traditional school schedule.
 - d. The traditional school schedule is not beneficial to students.

4. Read the following passage from paragraph 2.

For example, since 1980, 95 percent of schools that tried the year-round schedule changed back to a traditional calendar.

Which of the following persuasive appeals best describes the above passage?

- a. Ethos
 - b. Pathos
 - c. Logos
 - d. None of the Above

5. Which best describes the **organizational structure** of the essay?
 - a. Intro, body paragraphs, counter argument, conclusion
 - b. Intro, counter argument, body paragraphs, conclusion
 - c. Intro, body paragraph, counter argument, body paragraph, conclusion
 - d. Intro, body paragraphs, call to action, conclusion

"Man's Best Friend – The Cat"

_____ 6. The writer **hooks** the reader by--

- A. describing a made-up situation
- B. using a familiar quote
- C. sensory imagery
- D. offering a statistic about pets

_____ 7. Read the following passage from paragraph 2.

Franny Syufy, a writer for The Spruce claims, "A cat's purr can be as pleasant to hear as a Brahms lullaby, and as therapeutic as a warm bath followed by a gentle massage."

Which of the following persuasive appeals best describes the above passage?

- A. Ethos
- B. Pathos
- C. Logos
- D. None of the Above

_____ 8. Lastly, one of the most attractive features of cats as house pets is their ease of care.

This sentence from paragraph 4 is an example of --

- A. thesis statement
- B. loaded language
- C. topic sentence
- D. closing sentence

_____ 9. Choose the correct way to punctuate and capitalize the **book title** in paragraph 2.

- A. "The Spruce"
- B. The Spruce
- C. The Spruce
- D. "The spruce"

_____ 10. The intended **audience** of this selection most likely is --

- A. owners of cats
- B. pet shop owners
- C. people who live in apartments
- D. people who want to get a pet

“Fine Arts”

- _____ 11. Which sentence best supports the author's idea in paragraph 3 that music provides social benefits for students?
- A. In a music program, children can be part of a band or choir instead of joining a gang.
 - B. Through fine arts, children can begin to appreciate the music they hear and learn to create music as well
 - C. While learning and making music, children can also be exploring a potential career
 - D. Many famous musicians like Shakira, Usher, Alicia Keys, and Snoop Dog all credit music classes in school as the foundation of their careers.
- _____ 12. In this selection, does the author use the writing technique of **closing/clincher sentences** in all of the body paragraphs?
- A. Yes
 - B. No
- _____ 13. Which sentence acts as a **transition** between ideas?
- A. Music is important because it develops stronger students
 - B. Students exposed to music improve their classroom skills, like paying attention, following directions, and participating without interrupting.
 - C. Making music is something for them to be proud of, and it lets kids practice performing in front of an audience.
 - D. Making music also lets children use their imaginations, unlike playing with video games or watching TV.
- _____ 14. Which sentence states a **counter argument** in this essay?
- A. Unfortunately, many schools are dropping music from its curriculum.
 - B. The reality is that most students don't have a chance to learn music outside of school, and when schools don't offer music classes, students lose that opportunity.
 - C. The biggest argument typically discusses how shrinking budgets for schools often lead to a choice between fine arts or core classes such as math.
 - D. Faulty thinking like these assumptions should be more clearly discussed, so individuals can understand that these potential barriers are not really barriers at all.
- _____ 15. Choose the correct way to write the **title of the magazine** paragraph 4, sentence 5.
- A. California Educator
 - B. California Educator
 - C. “California Educator”
 - D. “California Educator”

"Exercise for a Better Life"

16. Which sentence is the **thesis statement**?

- A. Such a program, if it consists of at least thirty minutes, three times a week, and if a person's physician approves it, provides numerous, healthful benefits.
- B. Everyone should exercise because it releases tension, improves appearance, and increases stamina.
- C. The first of these benefits, the release of tension, is immediate.
- D. While there are tiny obstacles to exercise, there are simple solutions around them with the positives clearly outweighing the negatives.

17.

While not always easy, the rewards are fully worth the effort of an established exercise program that makes a person feel relaxed, look healthy, and have adequate strength for strenuous activities as well as routine tasks.

The sentence above from paragraph 6 is an example of a --

- A. thesis statement
- B. restate the thesis
- C. topic sentence
- D. clincher/closing sentence

18. Which sentence has the best examples of **loaded language**?

- A. Doctors agree that performing calisthenics or participating in an active sport such as tennis or volleyball for thirty minutes releases tension.
- B. Looking amazing and boosting self-confidence is a rewarding result of exercise.
- C. Equally important, this stamina helps to ward off illnesses such as colds and influenza.
- D. There is no loaded language in this sentence. However, exercise does not have to encompass a large portion of your day!

19. The author included paragraph 5 in this passage most likely to --

- A. explain why being busy is not a strong argument against exercise.
- B. encourage people not watch too much TV.
- C. convince people to slow down and not be so busy.
- D. list the reasons why a new exercise routine is good for you.

20. Which sentence in paragraph 3 does NOT contain a transition?

- A. In addition, after the release of tension, petty irritations and frustrations should be less troubling.
- B. For example, an employee upset by the day's work and by traffic congestion may go home and find himself arguing with the family and eating excessively
- C. Taking about thirty minutes to release frustrations through physical exercise could help him or her to avoid this unpleasant behavior
- D. In fact, the Mayo Clinic's research found that, "Physical activity stimulates various brain chemicals that may leave you feeling happier and more relaxed."

Test Review

Answer Key

Practice Test

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"Man's Best Friend – The Cat"

B

6. The writer **hooks** the reader by--
- A. describing a made-up situation
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This sentence from paragraph 4 is an example of --

- A. thesis statement
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B

12. In this selection, does the author use the writing technique of **closing/clincher sentences** in all of the body paragraphs?

A. Yes

☒ B. No - no clincher in paragraph 3.

D

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